

SCHEDULE

MORNING

	BALLOON MUSEUM	BALLOON FIESTA®
5:30-7:30	Registration	
5:30	Doors Open Beverage Service + Live Music*	Dawn Patrol + Morning Glow
5:45		Drone Light Show
6:00	Dining Service Opens	
7:00	Opening Ceremonies	Opening Ceremonies + Mass Ascension
9:00	Dining + Beverage Service Ends	
9:30	Event Closes	

EVENING

	BALLOON MUSEUM	BALLOON FIESTA®
4:30-6:00	Registration	
4:30	Doors Open Beverage Service + Live Music*	Team Fastrax Skydiving
5:00	Dining Service Opens	
6:00		Balloon Glow
7:30		Skydivers + Drone Light Show
8:00	Dining + Beverage Service Ends	AfterGlow Fireworks
8:30	Event Closes	

*Select Dates

WE ARE ON A MISSION TO UPLIFT

A portion of the proceeds benefit
Exhibitions. Education. Foundation.



THE OBSERVATION DECK
BALLOON SKYLINES
& Philanthropy

*Gentle Breezes &
Soft Landings!*

www.balloonmuseum.com
9201 Balloon Museum Dr. NE
Albuquerque, NM 87113

BALLOON MUSEUM FOUNDATION
Phone: 505.880.0500 Text: 505.750.8760
Shoppe: 505.822.1111
Email: contact@balloonmuseum.com

TICKET HOLDER
GUIDE 2023

GET HERE

Traffic patterns are different during the Balloon Fiesta. To arrive at the Balloon Museum parking lot, please navigate to 2nd and Alameda (use your mapping or see the back of the included parking pass). From there YOU MUST USE EAST BOUND ALAMEDA. Westbound traffic on Alameda is closed during arrival times.

- From 2nd and Alameda Blvd, travel east on Alameda, turn left (north) on to Balloon Museum Drive; turn left into the North Entrance of the Balloon Museum Parking Lot. Follow directions of parking attendants.

WHAT TO BRING WITH YOU

- PARKING PASS • TICKETS

Check your email for your E-tickets. Please print your tickets and/or have them ready on your mobile device. Display your parking pass on your rear view mirror.

Contact@balloonmuseum.com if you have questions.

BE PREPARED FOR TRAFFIC

Balloon Fiesta is one of the most popular festivals in the US, so prepare for increased traffic when attending a fiesta event. Anticipate delays, possible wrong turns, and long lines. Prepare for 30-60+ minutes of travel time.

The good news is that your ticket includes dedicated parking at the Balloon Museum. If you get an early morning start to beat the rush we ask that you stay in your car until the museum doors open.

The Balloon Fiesta is an amazing experience that is well worth the travel and traffic. Approach the journey with a sense of adventure. Bring your favorite podcast or music and be gracious to other travelers, traffic police, and volunteers.

Riding a bike? Free bike valet on the Balloon Museum lawn. Park + Ride or Ride Share? Visit balloonfiesta.com for info. These options will require extra walking to the Balloon Museum.

AT THE BALLOON MUSEUM

Your VIP Observation Deck ticket opens the doorway to a special Balloon Fiesta® experience. The Balloon Museum dining events are presented indoors with outdoor balcony access that overlooks the neighboring Balloon Fiesta park and are held simultaneously as the Balloon Fiesta Sessions.

The party starts in the comfort of our climate-controlled indoor environment. Dress to the nines for your viewing experience, or casual and comfortable. All styles are welcome!

Enjoy all the museum has to offer for all ages. Special exhibits, balloon science and history, shop for keepsakes, and lots of fun!



CANOPY
of Color

EXPLORE

50 YEARS Celebrating Albuquerque's BALLOON FIESTA®

A world class interactive exhibition at the Balloon Museum featuring 50 years of Balloon Fiesta culture, history, and one-of-a-kind artifacts.

YOUR TICKET INCLUDES

- Admission to Balloon Museum
 - Gourmet buffet meal
 - One drink coupon included with every adult ticket
 - Cash bar with the option to upgrade to Open Bar
 - Live entertainment on some dates
 - Collectible Museum lapel pin
 - Discount in Balloon Museum Shoppe
 - Circulating golf carts to Balloon Fiesta Park
 - Admission to Balloon Fiesta Park
- Fiesta tickets are available for pickup during your dining event only.

AT BALLOON FIESTA PARK

The views of the field from the Balloon Museum are first-class, and when the wind is in our favor, the balloons soar right over our building! Your ticket gives you the best of both worlds. Admission to the Balloon Fiesta Park is included along with transportation to and from the field via golf cart (when schedule allows), or a short walk.

At Balloon Fiesta Park you can walk among the hundreds of balloons, get hands-on at the Discovery Center, shop, and enjoy different foods.

If you are headed to the field, consider your clothing choices. The temperature changes significantly during the day. Many people appreciate layers that can be added and removed, and comfortable shoes for a visit to the field.

Early Mornings: Cold, winter-like temperatures

Midday: Summer-like, warm bright sun

Sunset: Still warm

Evenings: Cooler, fall-like



RAIN OR SHINE OR WIND

Sometimes Mother Nature doesn't cooperate and the balloons aren't able to safely lift off. The good news is your VIP event is RAIN OR SHINE and CONTINUES even when the balloons may not fly due to weather. You can still enjoy food, friends and family, and all of the Balloon Museum and fiesta field access!

Museum Dining Events Tickets are good for one session. Refunds and exchanges are not given based on balloons. Please see balloonmuseum.com for a full cancellation policy.